



HIRING

Job Role: Social Media & Influencer Marketing Executive

Location: Bangalore, as of now Work from Home.

Salary : INR 2 LPA to 2.4 LPA

Duration: Full Time

Qualification: Any Degree

Year of Passout: 2021, 2022 & 2023

Bond : NIL

Job Description :

- Have the capability & patience to research and understand about industries, brands and consumers.
- Based upon the above understanding develop content & influencer marketing plan for the brands that we manage
- Managing relationships with social media influencers by providing guidance, feedback, and support to help them achieve pre set goals
- Evaluating the performance of influencer marketing campaigns to determine what worked well and what could be improved upon
- Communicating with clients to ensure they are satisfied with the progress of their campaigns
- Recruiting new influencers who meet the criteria of campaigns to ensure they are successful
- Developing relationships with content creators to get them interested in creating content about a product or service
- Negotiating contracts with influencers to ensure they meet the requirements of the campaign
- Coordinate with the creative team to develop content basis the content plan & calendar

Skills:

- Good command over spoken English

Note- At ETOE Global we don't force the candidates to take up any jobs. It is left to each individual candidate. Please apply only if you are interested.