

Job Role: BDE

**Location:** Bangalore

Salary: ₹ 2.4 LPA to ₹ 3.6 LPA

Duration: Full Time
Qualification: Any Degree

Year of Graduation: 2021, 2022 and 2023

## Job Responsibilities:

- <u>Prospecting:</u> Identify potential clients within the assigned territory and prioritize based on value.
- <u>Customer Engagement</u>: Initiate contact via calls, emails, or in-person meetings. Build strong relationships, address customer needs, and provide solutions.
- <u>Product Expertise</u>: Deep understanding of company offerings, effectively communicate benefits, and address customer queries persuasively.
- Sales Presentations: Deliver engaging presentations to showcase product value.
- <u>Sales Targets</u>: Meet or exceed monthly, quarterly, and annual sales goals. Develop strategies to surpass targets.
- <u>Territory Management:</u> Efficiently manage sales territory, prioritize visits, and maximize sales opportunities.
- Reporting: Maintain accurate sales records and provide regular reports to management.
- <u>Market Research:</u> Stay updated on market trends, competitor products, and customer preferences. Provide feedback to the company.
- <u>Travel:</u> Prepare for frequent travel within the territory, including overnight stays

## Skills:

- Freshers must have knowledge of sales.
- Strong communication and interpersonal skills.
- Excellent negotiation and persuasion abilities.
- Ability to work independently and manage time effectively.
- Familiarity with CRM software and sales tracking tools.
- A valid driver's license and access to a reliable vehicle.
- Willingness to travel extensively within the assigned territory.
- Self-motivated and goal-oriented.

## Perks and Benefits:

- Cell phone reimbursement
- Internet reimbursement
- Paid sick time
- Paid time off
- Laptop









• Mobile Phone

## **Supplemental pay types:**

- Commission pay
- Performance bonus
- Yearly bonus



