

Job Role: Digital marketing(Virtual marketing)
Salary: ₹1.2- 2.4 LPA (Depends on Performance in the Interview)
Duration: Full Time
Qualification: Any Degree
Year of Passout: 2021, 2022 and 2023
Location : Bangalore

Job Responsibilities:

- Social Media Marketing (FB In Insta etc.).
- Web marketing.
- SEO.
- Monitor social media and google analytics.
- Develop social media strategies.
- Create content calendars
- Engage with followers on different social media platforms.
- Using appropriate language and behaviour when interacting with others.

Skills:

- Strong communication and interpersonal skills.
- Ability to work independently and collaboratively in a team-oriented environment.
- Eagerness to learn and adapt to new challenges in the field of talent acquisition.
- Knowledge of social media platforms.