

**Job Role:** Marketing Executive  
**Location:** Bangalore  
**Salary:** upto ₹ 4.00 LPA  
**Duration:** Full Time  
**Qualification:** Any Degree  
**Year of Graduation:** 2021, 2022 and 2023

**Job Responsibilities:**

- Creation of Sales pipeline & lead generation.
- Understanding the school owner's persona and requirement to pitch the appropriate solution matching their need.
- To conduct Product demo and academic discussions with schools. Maintain the CRM with timely and accurate information.
- Support marketing for lead generation campaigns.
- Maintain strong industry knowledge which included but not limited to competitive offerings & customer aspirations (School Owners, Teachers, Parent, Students).
- Adherence to the sales process.
- Execute targeted marketing campaigns for growth.
- Conduct BTL activities

**Skills:**

- Effective Communication and Presentation Skills
- Good knowledge of Kannada and English
- Strong analytical, networking and management skills.
- Result-driven with experience of extremely target centric job
- Confident and persevering risk-taker who thrives in a high-performance high-growth environment
- Self-learners with high grasping ability

**Perks and Benefits:**

- Paid Leaves
- 20 Government Holiday & 30 Annual Leaves
- Leave Encashment
- Flexible Working
- Health insurance
- PF

**Additional Benefits:**

- Laptop
- Mobile